

ORDER



Orders	Order / Rev:	104466	Primary AE:	Amy McCreary
	Alt Order #:	06832841	Sales Office:	BLPHI
	Product Desc:	DSCC IE	Sales Region:	National
	Estimate:	1407		
	Flight Dates:	10/16/12 - 10/22/12		
	Original Date / Rev:	07/18/12 / 07/19/12		
	Order Type:	GENERAL		
Agency	Name:	Great American Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsin Ave. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Democratic Senatorial Campaign Committee		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2,PLI1	Order Separation:	00:15:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Totals				
			Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/22/12	128	October 2012	128	\$101,875.00	\$86,593.75	0.00
			Totals	128	\$101,875.00	\$86,593.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	28%	\$101,875.00
Market	100%	\$363,839.29

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$105,513.39
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$65,491.07
KTUD	1%	\$3,638.39
KVVU	17%	\$61,852.68
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$25,468.75

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w/Wagner	5-6a		-TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
M-F 5-6a WakeUp w/Wagners															
NEWS															
Start Date		End Date	Weekdays		Spots/Week	Rate	Rating								
Week: 10/15/12		10/21/12	-TWTF--		4	\$450.00	0.00								

Order / Rev: 104466
 Alt Order #: 06832841
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Democratic Senatorial Campaign Comm
 Product Desc: DSCC IE
 Estimate: 1407

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
E 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w/Wagners	M-F 5-6a WakeUp w/Wagners	5-6a	-TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00											
NEWS																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>-TWTF--</td> <td>4</td> <td>\$450.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	-TWTF--	4	\$450.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-TWTF--	4	\$450.00	0.00																					
E 2	KSNV	10/22/12	10/22/12	M-F 5-6a WakeUp w/Wagners	M-F 5-6a WakeUp w/Wagners	5-6a	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00											
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	M-----	1	\$450.00	0.00																					
E 3	KSNV	10/16/12	10/21/12	Wake Up Early w/ Wagners	Wake Up Early Wagners	430a-5a	-TWT--S	:30	4	\$200.00	1	0.00	NM	4	\$800.00											
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-TWT--S	4	\$200.00	0.00																					
E 4	KSNV	10/16/12	10/19/12	M-F 6-7a WakeUp w/Wagners	M-F 6-7a WakeUp w/Wagners	6-7a	-TWTF--	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00											
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-TWTF--	4	\$700.00	0.00																					
E 5	KSNV	10/22/12	10/22/12	M-F 6-7a WakeUp w/Wagners	M-F 6-7a WakeUp w/Wagners	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00											
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	M-----	1	\$700.00	0.00																					
E 6	KSNV	10/22/12	10/22/12	Today Show	Today Show	CM	658a-9am	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00										
TODAY																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>M-----</td> <td>1</td> <td>\$900.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	M-----	1	\$900.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	M-----	1	\$900.00	0.00																					
E 7	KSNV	10/16/12	10/19/12	Today Show	Today Show	CM	658a-9am	-TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00										
TODAY																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>-TWTF--</td> <td>4</td> <td>\$900.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	-TWTF--	4	\$900.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-TWTF--	4	\$900.00	0.00																					
E 8	KSNV	10/20/12	10/20/12	News 3 Sunrise - SATURDAY	News 3 Sunrise SATURDAY	6a-7a	-----S-	:30	1	\$375.00	1	0.00	NM	1	\$375.00											
NES																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>-----S-</td> <td>1</td> <td>\$375.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	-----S-	1	\$375.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-----S-	1	\$375.00	0.00																					
E 9	KSNV	10/20/12	10/20/12	Saturday Today	Saturday Today	CM	7a-9am	-----S-	:30	2	\$625.00	1	0.00	NM	2	\$1,250.00										
SAT TODAY																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>-----S-</td> <td>2</td> <td>\$625.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	-----S-	2	\$625.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-----S-	2	\$625.00	0.00																					
E 10	KSNV	10/21/12	10/21/12	News 3 Sunrise - SUNDAY	News 3 Sunrise SUNDAY	6a-7a	-----S	:30	1	\$375.00	1	0.00	NM	1	\$375.00											
NEWS																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>-----S</td> <td>1</td> <td>\$375.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	-----S	1	\$375.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-----S	1	\$375.00	0.00																					
E 11	KSNV	10/21/12	10/21/12	Sunday Today	Sunday Today	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00										
SUN TODAY																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>-----S</td> <td>1</td> <td>\$750.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	-----S	1	\$750.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-----S	1	\$750.00	0.00																					
E 12	KSNV	10/21/12	10/21/12	Meet the Press	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00										
MTP																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>-----S</td> <td>1</td> <td>\$3,000.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	-----S	1	\$3,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-----S	1	\$3,000.00	0.00																					
E 13	KSNV	10/21/12	10/21/12			CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00										

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Advertiser: Democratic Senatorial Campaign Comm
Product Desc: DSCC IE
Estimate: 1407

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 3 Today Wknd											
				News 3 Today											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-----S		1		\$500.00		0.00					
E 14	KSNV	10/21/12	10/21/12	Chris Matthews 9:30AM CM	9:30a-10a			-----S	:30	1	\$600.00	1	0.00	NM	1 \$600.00
				Chris Matthews SUN 9:30am											
				CM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-----S		1		\$600.00		0.00					
E 15	KSNV	10/16/12	10/19/12	M-F Today Show II 3rd HOM	9-10a			-TWTF--	:30	4	\$425.00	1	0.00	NM	4 \$1,700.00
				M-F Today Show II											
				TODAY II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--		4		\$425.00		0.00					
E 16	KSNV	10/22/12	10/22/12	M-F Today Show II 3rd HOM	9-10a			M-----	:30	1	\$425.00	1	0.00	NM	1 \$425.00
				M-F Today Show II											
				TODAY II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----		1		\$425.00		0.00					
E 17	KSNV	10/22/12	10/22/12	M-F Today Show III 4th BFM	10am-11am			M-----	:30	1	\$325.00	1	0.00	NM	1 \$325.00
				Today 4th Hour											
				TODAY III											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----		1		\$325.00		0.00					
E 18	KSNV	10/16/12	10/19/12	M-F Today Show III 4th BFM	10am-11am			-TWTF--	:30	4	\$325.00	1	0.00	NM	4 \$1,300.00
				Today 4th Hour											
				TODAY III											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--		4		\$325.00		0.00					
E 19	KSNV	10/16/12	10/19/12	Rachael Ray	CM	11am-12pm		-TWTF--	:30	4	\$325.00	1	0.00	NM	4 \$1,300.00
				Rachael Ray											
				RR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--		4		\$325.00		0.00					
E 20	KSNV	10/22/12	10/22/12	Rachael Ray	CM	11am-12pm		M-----	:30	1	\$325.00	1	0.00	NM	1 \$325.00
				Rachael Ray											
				RR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----		1		\$325.00		0.00					
E 21	KSNV	10/22/12	10/22/12	Noon News	CM	12-1230pm		M-----	:30	1	\$425.00	1	0.00	NM	1 \$425.00
				Noon News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----		1		\$425.00		0.00					
E 22	KSNV	10/16/12	10/19/12	Noon News	CM	12-1230pm		-TWTF--	:30	4	\$425.00	1	0.00	NM	4 \$1,700.00
				Noon News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--		4		\$425.00		0.00					
E 23	KSNV	10/16/12	10/19/12	The Agenda 1230pm	CM	1230-1p		-TWTF--	:30	4	\$325.00	1	0.00	NM	4 \$1,300.00
				The Agenda 1230pm											
				AGENDA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--		4		\$325.00		0.00					
E 24	KSNV	10/22/12	10/22/12	The Agenda 1230pm	CM	1230-1p		M-----	:30	1	\$325.00	1	0.00	NM	1 \$325.00
				The Agenda 1230pm											
				AGENDA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----		1		\$325.00		0.00					
E 25	KSNV	10/22/12	10/22/12		CM	1258p-2pm		M-----	:30	1	\$425.00	1	0.00	NM	1 \$425.00

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KSNEWS.COM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Days of our Lives											
				Days of our Lives											
				DAYS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	M-----		1	\$425.00		0.00						
E 26	KSNV	10/16/12	10/19/12	Days of our Lives	CM	1258p-2pm	-TWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
				Days of our Lives											
				DAYS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	-TWTF--		4	\$425.00		0.00						
E 27	KSNV	10/16/12	10/19/12	The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	-TWTF--		4	\$325.00		0.00						
E 28	KSNV	10/22/12	10/22/12	The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	M-----		1	\$325.00		0.00						
E 29	KSNV	10/22/12	10/22/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	M-----		1	\$450.00		0.00						
E 30	KSNV	10/16/12	10/19/12	Dr. Phil	CM	3-4p	-TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	-TWTF--		4	\$450.00		0.00						
E 31	KSNV	10/16/12	10/19/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-TWTF--	:30	4	\$725.00	1	0.00	NM	4	\$2,900.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	-TWTF--		4	\$725.00		0.00						
E 32	KSNV	10/22/12	10/22/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	M-----		1	\$725.00		0.00						
E 33	KSNV	10/22/12	10/22/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	M-----		1	\$725.00		0.00						
E 34	KSNV	10/22/12	10/22/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	4	\$725.00	1	0.00	NM	4	\$2,900.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	M-----		4	\$725.00		0.00						
E 35	KSNV	10/22/12	10/22/12	M-F Early News	CM	5-630p	M-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	M-----		2	\$1,200.00		0.00						
E 36	KSNV	10/16/12	10/19/12	M-F Early News	CM	5-630p	-TWTF--	:30	8	\$1,200.00	1	0.00	NM	8	\$9,600.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	-TWTF--		8	\$1,200.00		0.00						
E 37	KSNV	10/20/12	10/20/12		CM	5pm-630pm	-----S-	:30	2	\$675.00	1	0.00	NM	2	\$1,350.00

Order / Rev: 104466
 Alt Order #: 06832841
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Democratic Senatorial Campaign Comm
 Product Desc: DSCC IE
 Estimate: 1407

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su Early News											
				Sa-Su Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/15/12	10/21/12	-----S-		2			\$675.00						
E 38	KSNV	10/16/12	10/19/12	M-F Jeop/Wheel	CM	630-730pm	-TWTF--	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
				M-F Jeopardy/Wheel of Fortune											
				JEP/WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/15/12	10/21/12	-TWTF--		4			\$1,300.00						
E 39	KSNV	10/22/12	10/22/12	M-F Jeop/Wheel	CM	630-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy/Wheel of Fortune											
				JEP/WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/22/12	10/28/12	M-----		1			\$1,300.00						
E 40	KSNV	10/22/12	10/22/12	Face to Face w/ Ralston	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
				Face to Face w/ J.Ralston											
				FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/22/12	10/28/12	M-----		1			\$900.00						
E 41	KSNV	10/16/12	10/19/12	Face to Face w/ Ralston	CM	730-758pm	-TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
				Face to Face w/ J.Ralston											
				FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/15/12	10/21/12	-TWTF--		4			\$900.00						
E 42	KSNV	10/22/12	10/22/12	Mon PR 10-11p	CM	10-11pm	M-----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
				Monday Prime 10-11pm											
				REVOLUTION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/22/12	10/28/12	M-----		1			\$3,200.00						
E 43	KSNV	10/16/12	10/16/12	Tues PR 10-11p	CM	10-11pm	-T-----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
				Tuesday Prime 10-11pm											
				PARENTHOOD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/15/12	10/21/12	-T-----		1			\$3,200.00						
E 44	KSNV	10/19/12	10/19/12	Fri PR 9-10p	CM	9-10pm	----F--	:30	1	\$2,600.00	1	0.00	NM	1	\$2,600.00
				Friday Prime 9-10pm											
				GRIMM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/15/12	10/21/12	----F--		1			\$2,600.00						
E 45	KSNV	10/20/12	10/20/12	Sat PR 10-11p	CM	10-11pm	----S-	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				Saturday Prime 10-11pm											
				SVU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/15/12	10/21/12	----S-		1			\$2,000.00						
E 46	KSNV	10/21/12	10/21/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00
				NFL Football											
				SNF											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/15/12	10/21/12	-----S		1			\$10,000.00						
E 47	KSNV	10/21/12	10/21/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				News 3 in Prime											
				NEWS AFT NFL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/15/12	10/21/12	-----S		1			\$1,800.00						
E 48	KSNV	10/22/12	10/22/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				M-F News 3 at Eleven											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/22/12	10/28/12	M-----		1			\$1,200.00						
E 49	KSNV	10/16/12	10/19/12		CM	11pm-1135pm	-TWTF--	:30	4	\$1,200.00	1	0.00	NM	4	\$4,800.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F News 3 at Eleven															
M-F News 3 at Eleven															
NEWS															
Start Date <u>Week: 10/15/12</u> End Date <u>10/21/12</u> Weekdays <u>-TWTF--</u> Spots/Week <u>4</u> Rate <u>\$1,200.00</u> Rating <u>0.00</u>															
E 50	KSNV	10/20/12	10/20/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
Sa-Su News 3 at Eleven															
NEWS															
Start Date <u>Week: 10/15/12</u> End Date <u>10/21/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$1,100.00</u> Rating <u>0.00</u>															
E 51	KSNV	10/21/12	10/21/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
Sa-Su News 3 at Eleven															
NEWS															
Start Date <u>Week: 10/15/12</u> End Date <u>10/21/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$1,100.00</u> Rating <u>0.00</u>															
E 52	KSNV	10/22/12	10/22/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
Tonight Show															
NEWS															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$500.00</u> Rating <u>0.00</u>															
E 53	KSNV	10/16/12	10/19/12	The Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$500.00	4	0.00	NM	4	\$2,000.00
Tonight Show															
NEWS															
Start Date <u>Week: 10/15/12</u> End Date <u>10/21/12</u> Weekdays <u>-TWTF--</u> Spots/Week <u>4</u> Rate <u>\$500.00</u> Rating <u>0.00</u>															
E 54	KSNV	10/16/12	10/19/12	Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$250.00	4	0.00	NM	4	\$1,000.00
Late Night w/Fallon															
FALLON															
Start Date <u>Week: 10/15/12</u> End Date <u>10/21/12</u> Weekdays <u>-TWTF--</u> Spots/Week <u>4</u> Rate <u>\$250.00</u> Rating <u>0.00</u>															
E 55	KSNV	10/22/12	10/22/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$250.00	1	0.00	NM	1	\$250.00
Late Night w/Fallon															
FALLON															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$250.00</u> Rating <u>0.00</u>															
E 56	KSNV	10/16/12	10/18/12	Last Call w/Carson Daly	CM	136-205am	-TWT---	:30	3	\$175.00	3	0.00	NM	3	\$525.00
Last Call w/Carson Daly															
CARSON															
Start Date <u>Week: 10/15/12</u> End Date <u>10/21/12</u> Weekdays <u>-TWT---</u> Spots/Week <u>3</u> Rate <u>\$175.00</u> Rating <u>0.00</u>															
E 57	KSNV	10/22/12	10/22/12	Last Call w/Carson Daly	CM	136-205am	M-----	:30	1	\$175.00	1	0.00	NM	1	\$175.00
Last Call w/Carson Daly															
CARSON															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$175.00</u> Rating <u>0.00</u>															
E 58	KSNV	10/20/12	10/20/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Saturday Night Live															
SNL															
Start Date <u>Week: 10/15/12</u> End Date <u>10/21/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$1,400.00</u> Rating <u>0.00</u>															
E 59	KSNV	10/21/12	10/21/12	Sports Night in Las Vegas	GM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
Sports Night in Las Vegas															
SPORTS NIGHT															
Start Date <u>Week: 10/15/12</u> End Date <u>10/21/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$400.00</u> Rating <u>0.00</u>															

Totals

128 \$101,875.00